

February 2010

Connections

PARKS & PEOPLE FOUNDATION NEWS & UPDATES

COMING UP

**GROW Workshop:
Building
Community
with Better
Communication**
Feb. 8, 6-8pm
Puffs & Pastries,
Hampden, 830 W.
36th St., Baltimore,
21211

**Baltimore City
Schoolyard
Greening and
Garden Workshop
for Educators**
Feb. 13, 9am-2pm
Great Kids Farm,
6601 Baltimore
National Pike,
Catonsville, 21228

**Volunteer
Coordination
Workshop**
Feb. 18, 6:30-7:30 pm
Southeast Anchor
Library, 3601
Eastern Avenue,
Baltimore, 21224
Find out how to
attract new
volunteers for your
community gardens!

*For more information
and for more event
listings, visit our
website at
parksandpeople.org
or call (410) 448-5663.*

Parks & People Creates 22 Green Jobs

On Tuesday, January 12, Senator Benjamin L. Cardin and Congressman Elijah Cummings joined the Parks & People Foundation to announce the creation of 22 new green jobs. Parks & People was awarded \$1,077,000 through the American Recovery and Reinvestment Act to fund the new jobs for the next 18 months.

Four new **Green Up, Clean Up** teams will work to restore urban habitat and watersheds and undertake community forestry, trail maintenance, horticulture, landscaping, light construction, invasive plant species removal, trash clean ups and removal, and other projects that will directly contribute to the environmental health of Baltimore City and the restoration of the Chesapeake Bay.

Parks & People held 3 recruitment sessions at locations throughout Baltimore City and the turnout was tremendous. "We had over 600 people apply for just 22 jobs," said Guy Hager, Director of Parks & People's Great Parks Division. With far more applicants than positions currently available, it is clear that there is great room for expansion of entry-level green career opportunities in Baltimore.

Our new **Green Up, Clean Up** crews will be working throughout Baltimore City with specific focus on 9 neighborhoods in West and Southwest Baltimore (Watershed 263), Westport and the Middle Branch, the Gwynns Falls Trail, and various schoolyards and public housing communities. Look for one of our **Green Up, Clean Up** crews in your neighborhood soon!



A Bouquet Lasts a Week...A Tree Lasts a Lifetime

Give your Valentine the gift that keeps giving long after February 14th! Adopt-A-Tree today and Parks & People will plant a beautiful new tree in Baltimore City with you in mind. Each tree that we plant helps to make the City

a healthier, greener place to live, work, play and **love**.

When you adopt a tree, Parks & People will send the recipient of your gift an email certificate (to save trees!) or we are happy to send a custom card letting them know a tree has been planted in their honor. In addition, you'll both enjoy the satisfaction of knowing that a beautiful healthy tree has been added to Baltimore's landscape.

Adopt-A-Tree online today by visiting our website at www.parksandpeople.org or by calling 410-448-5663 ext.118.



Working to enhance the health and beauty of our communities and parks.

Community Greening Resource Network



CGRN is now accepting applications for 2010 membership! Starting this year, we will offer membership for schools in addition to family/individual, and community gardens. For a nominal fee, (\$5 - \$20) members enjoy tremendous benefits including seasonal give-aways of plant materials, use of community tool banks, free admission to informative workshops and more! For information email community.greening@parksandpeople.org

A New Look for Parks & People

If you haven't visited our website (www.parksandpeople.org) in a while, you're in for a big surprise. Our new website, designed by Baltimore-based interactive agency, Fastspot, is up and running! "It's a big improvement over our old site and it will be a great communication tool for our organization," said Director of Development & Promotions, Jean DuBose. Log on today and tell us what you think. Plus, you can help us get the word out about our new site! Send our web address to two friends and ask them to forward it on to two more friends. Soon, everyone will know about Parks & People!



Have You Seen Parks & People on TV?

If you have Comcast cable TV and live in the Greater Baltimore area, there's a good chance you've seen our new public service announcement currently running on several networks in Comcast's lineup. If you don't have Comcast, you can watch the PSA on our website at parksandpeople.org.



Parks & People Receives Over \$100,000 in Corporate Grants

The Parks & People Foundation recently received several large corporate donations including \$75,000 from the Walmart Foundation's Maryland State Giving Program and \$27,000 from the Shoppers Foundation, the charitable giving division of Shoppers Food Warehouse. Other corporate gifts include \$5,000 from Constellation Energy in support of Parks & People's 14th Annual Greening Celebration held in October.

The \$75,000 Walmart Foundation Award will be used to further community greening projects throughout Baltimore City while the \$27,000 Shoppers Foundation gift will pay for a new pickup truck to be used to transport our new Green Up, Clean Up crews.

Help Us Save Trees! Help us keep Baltimore green and growing. All we need is your email address. Please complete the form below and mail it to Parks & People or be green and email us at info@parksandpeople.org. Thank you for your interest!

Name _____ Email Address _____

Address _____

City _____ State _____ Zip _____

Please send me information about volunteering for Parks & People

My donation of \$ _____ is enclosed **Thank you!**

Stieff Silver Building • 800 Wyman Park Drive • Suite 010 • Baltimore, MD 21211 • 410-448-5663 • www.parksandpeople.org



To volunteer, email info@parksandpeople.org or call 410-448-5663